

**FOR IMMEDIATE RELEASE**  
*Friday, September 5, 2008*

## **Dairy Business Association Endorses Keith Ripp for 47<sup>th</sup> Assembly Seat**

The Dairy Business Association has chosen to endorse a Lodi man to be the 47<sup>th</sup> Assembly District's Republican candidate. Keith Ripp, a crop farmer and heifer raiser, will compete with four other candidates at the September 9<sup>th</sup> primary election to represent citizens residing in parts of Columbia, Dane and Sauk counties.

"We are very pleased to support Keith Ripp. He will bring to the Assembly the knowledge and understanding of a life-long dairyman. It is of high importance that we elect candidates who will move the dairy industry forward and work to sustain it as Wisconsin's economic engine," DBA's Executive Director Laurie Fischer said.

Ripp possesses a strong agricultural background, reinforced by the leadership roles he has fulfilled within his community and in various organizations. He grew up on a Dane County dairy farm and graduated from the University of Wisconsin – Madison's Farm and Industry Short Course program.

Ripp currently serves in local government as a supervisor for the Township of Dane. He also has served Wisconsin's agriculture community as the Wisconsin Soybean Marketing Board president and a Wisconsin Corn Growers Association director. Beyond the state, Ripp has also been on the National Corn Growers Action Team. Keith represents the strong family values that are an important part of Wisconsin's heritage. He and his wife Lori are raising three children on the farm they purchased next door to the home farm they operate in partnership with Keith's parents. Two of the family's children are attending UW-Platteville focusing on degrees related to agriculture.

"Keith understands how important it is to increase the 420,000 jobs and the \$51.5 billion dollars generated by Wisconsin agriculture industry. DBA knows that Keith Ripp is the best candidate to continue the legacy of supporting agriculture, community and family values left by Representative Eugene Hahn. We are proud to endorse Keith Ripp as the next representative of Wisconsin's 47<sup>th</sup> Assembly District," Fischer said.

The Dairy Business Association is an industry organization comprised of dairy producers, corporate and allied industry supporters. DBA promotes the growth and success of all dairy farms in Wisconsin by fostering a positive business and political environment. For more information about DBA, please visit our website at [www.widba.com](http://www.widba.com).

(###)